

LIVE POLL RESPONSES

2016 Georgia Logistics Summit

19 Apr 2016 – 20 Apr 2016

Georgia World Congress Center - 285 Andrew Young International Blvd NW, Atlanta, GA 30313

<http://eventmobi.com/GASUMMIT2016>

New & Next in Logistics Technology Disruptors

DATE

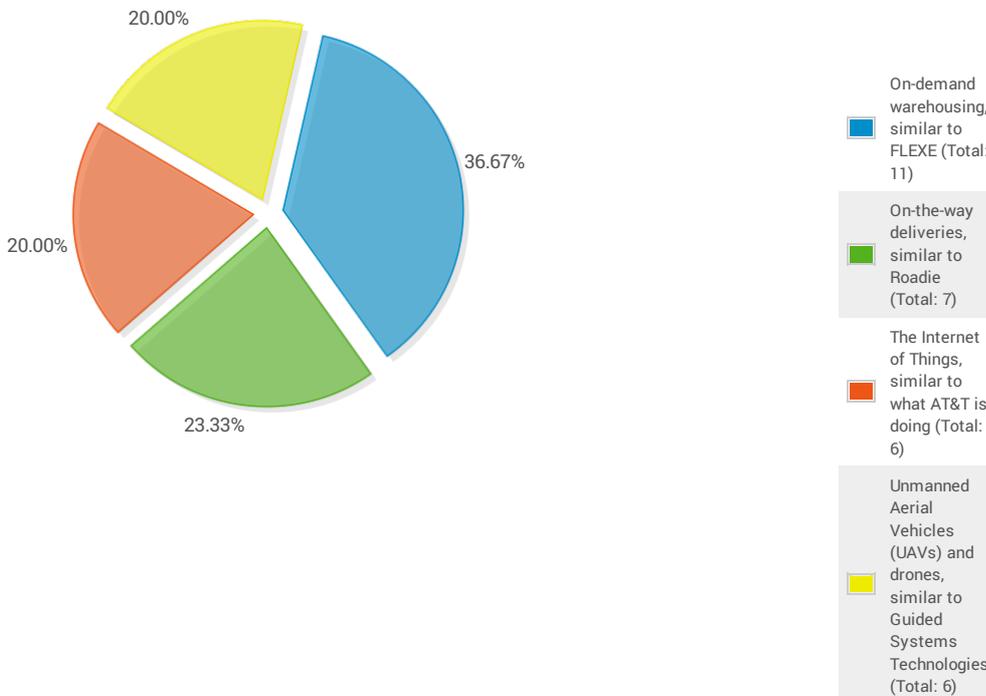
20 Apr 2016 from 11:00:00 to 12:00:00

DESCRIPTION

Update on the newest technology disruptors in Georgia's logistics ecosystem

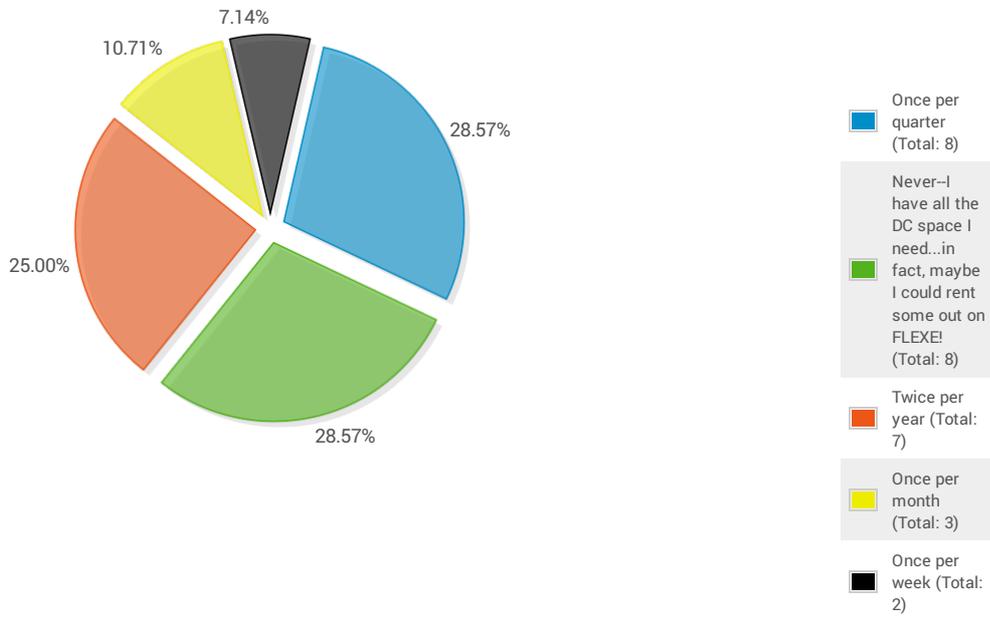
QUESTION

Which one of the technologies mentioned today is most likely to have an effect on logistics in Georgia in the next 3 years?



QUESTION

How often does your supply chain need flexible warehousing space in Georgia?



Keep It Legal - Review of the Upcoming Regulatory Tidal Wave

DATE

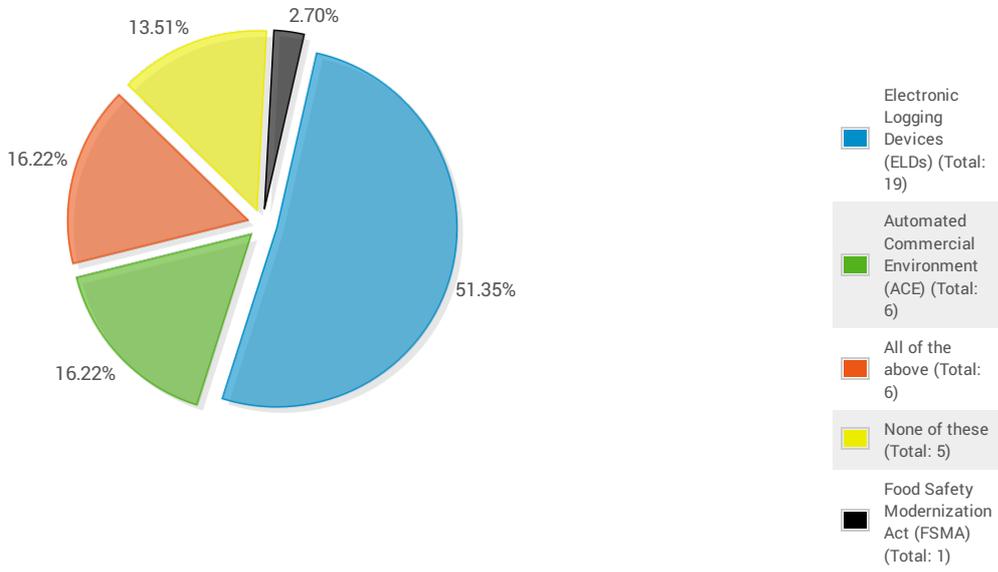
📅 19 Apr 2016 from 11:00:00 to 12:00:00

DESCRIPTION

Review key points of new and upcoming Federal regulations affecting the logistics industry

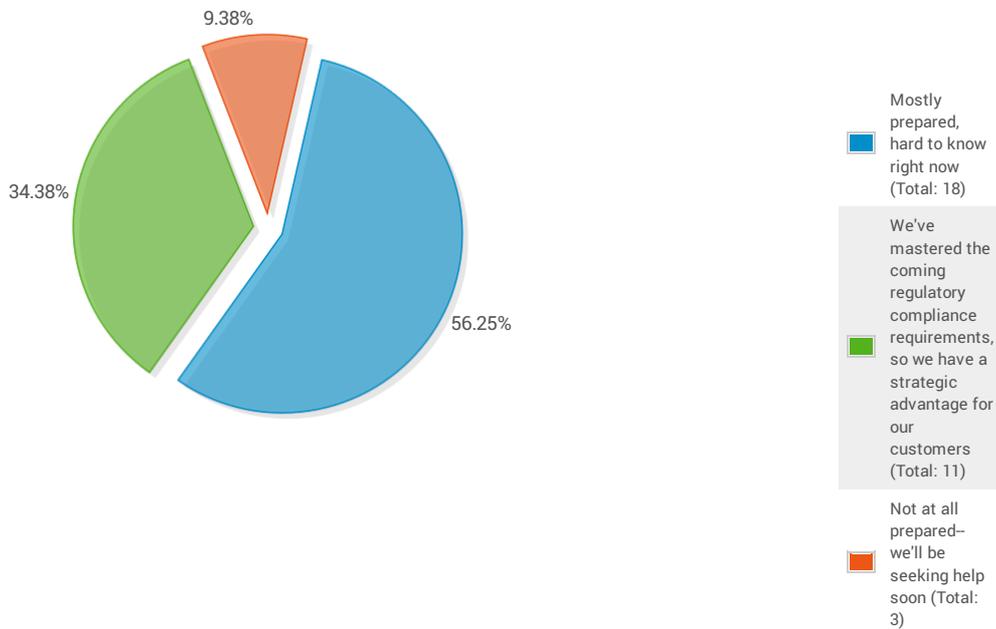
QUESTION

Which one of the regulatory issues will have the most impact on your company's logistics and supply chain?



QUESTION

My company is prepared for the coming regulations



New & Next Around the State

DATE

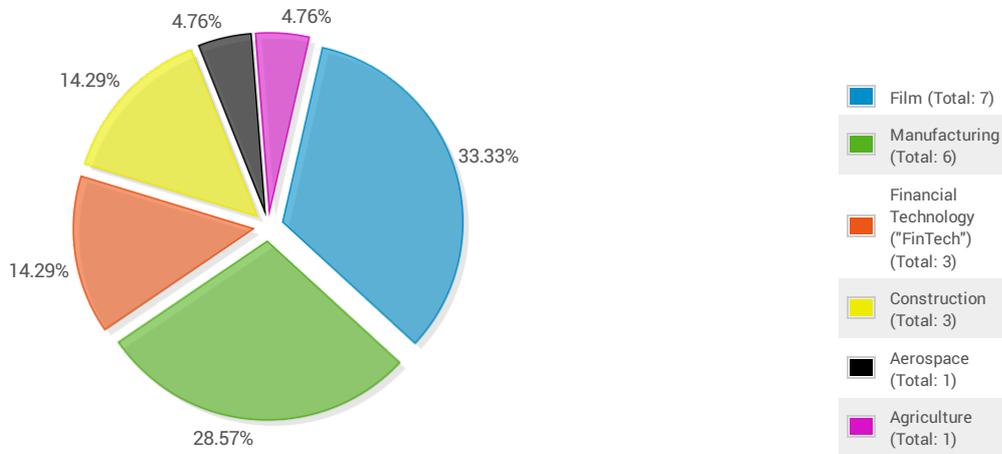
19 Apr 2016 from 16:00:00 to 17:00:00

DESCRIPTION

Update on economic growth opportunities in Georgia's Metro and rural areas

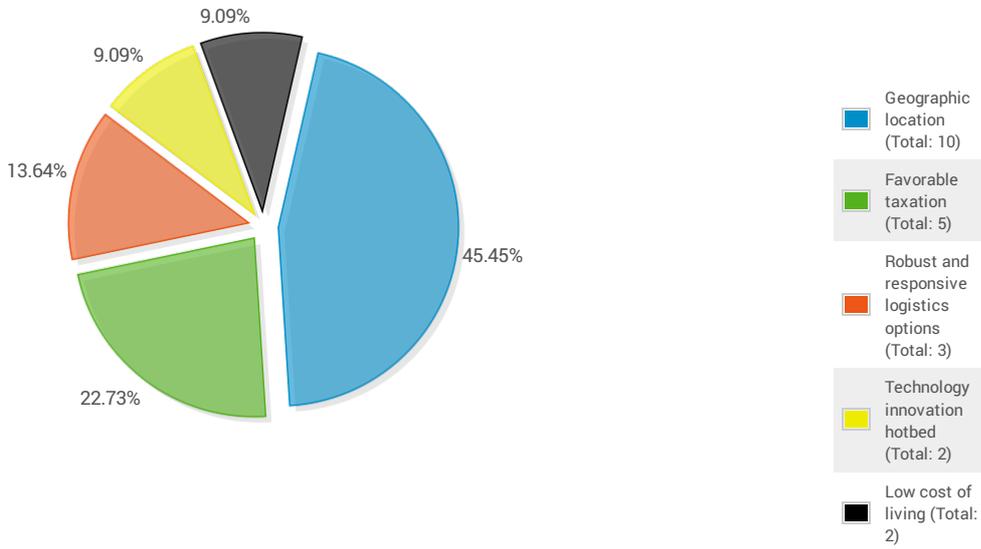
QUESTION

Which of Georgia's strategic industries do you foresee the most growth in the coming year?



QUESTION

Georgia has attracted about \$4.3 billion of private-sector investment since the last Georgia Logistics Summit. Which of these factors tops the list for making Georgia such an attractive place to do business?



T3: Top Transportation Takeaways

DATE

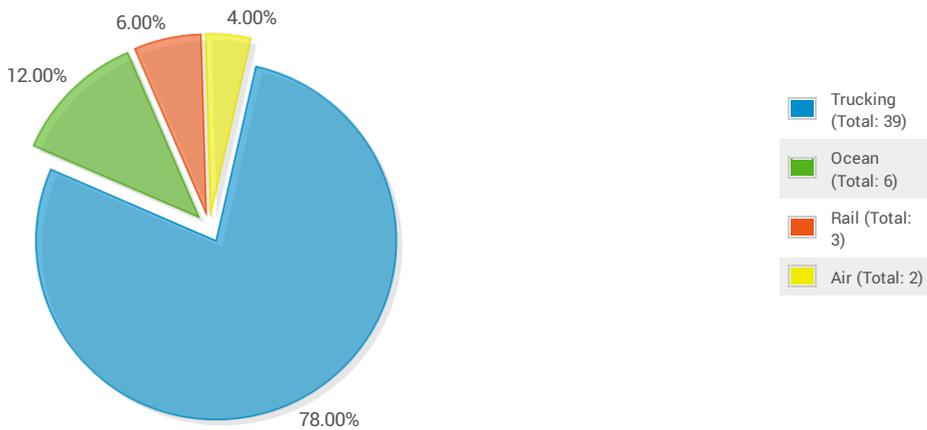
📅 20 Apr 2016 from 09:00:00 to 10:00:00

DESCRIPTION

Hot topics in all of Georgia's transportation modes: trucking, rail, air, and ocean

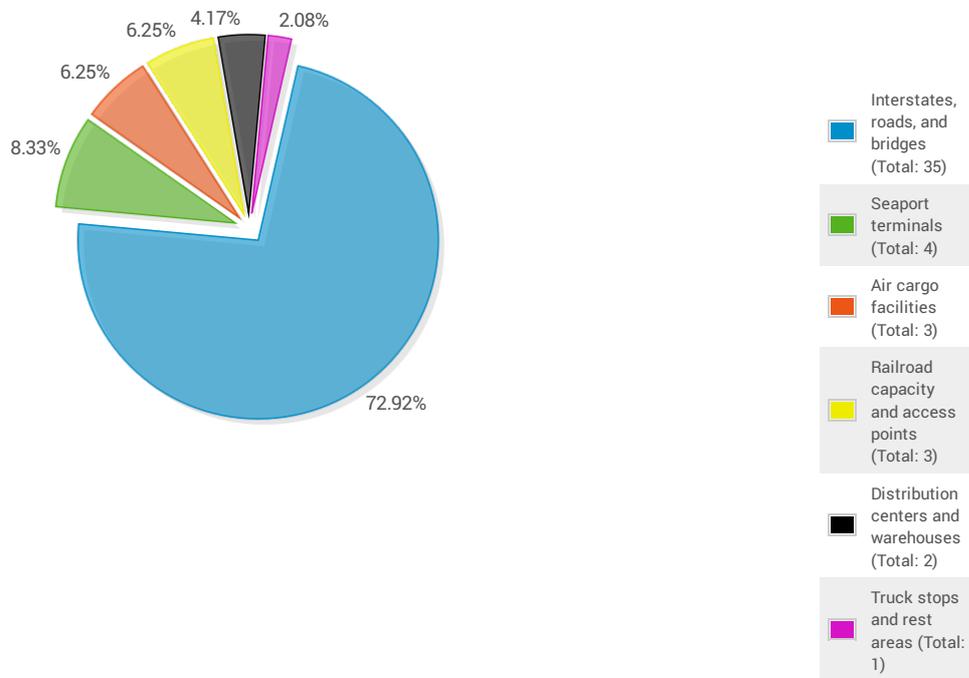
QUESTION

Which mode of transportation do you think faces the most challenging issues that will affect rates in the coming year?



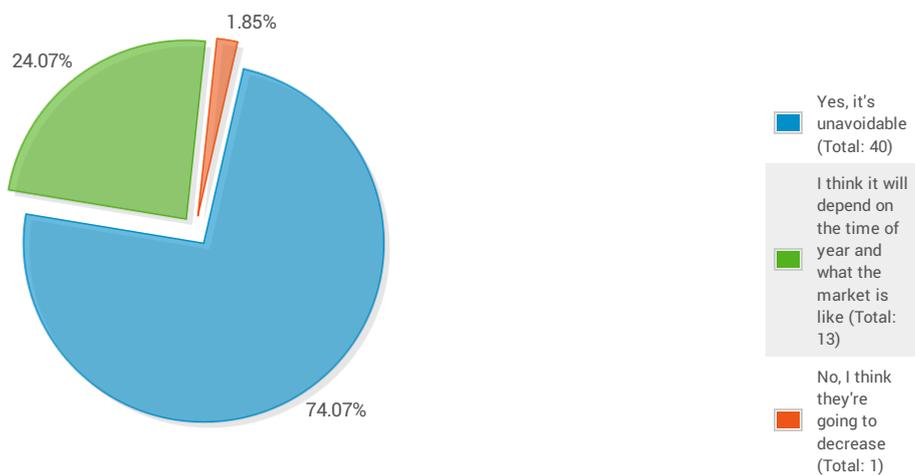
QUESTION

Which one of these infrastructure types in Georgia requires the most investment to keep your business running smoothly (capacity, technology upgrades, etc)?



QUESTION

Do you think trucking rates will go up in the next year?



Economic Landscape

DATE

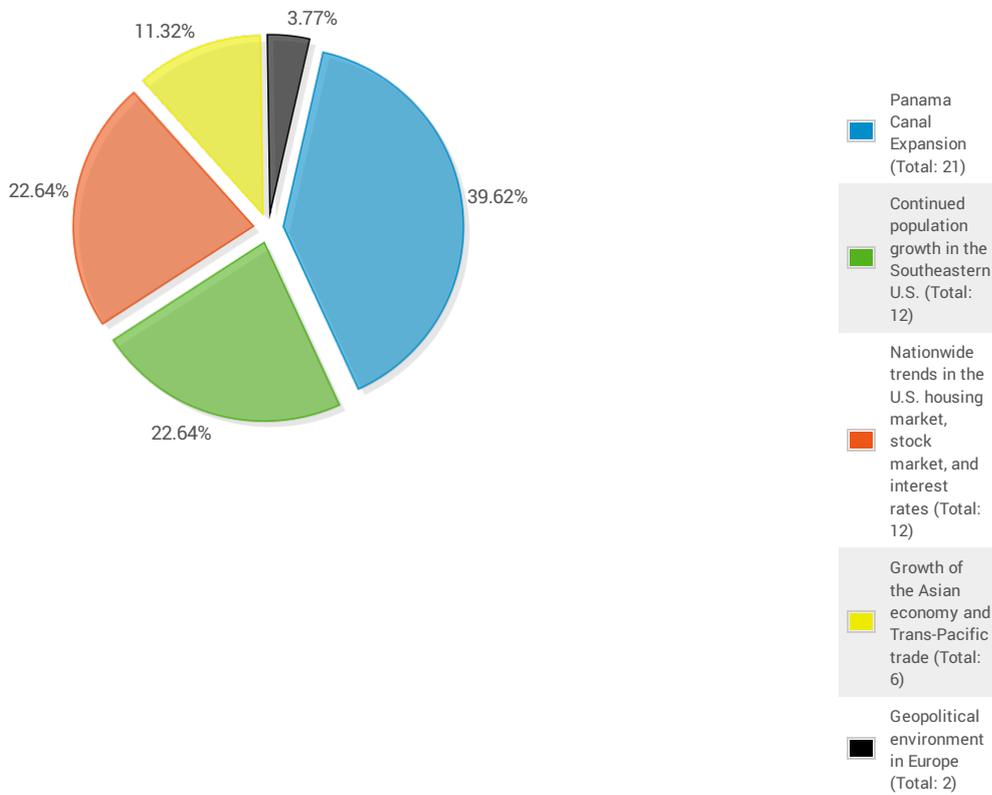
19 Apr 2016 from 10:00:00 to 11:00:00

DESCRIPTION

Defining today and tomorrow's global and national economic landscape within which Georgia companies operate

QUESTION

Which of the likely events will have the biggest impact on the economy in Georgia in the coming year?



It's More Than Just Lunch

DATE

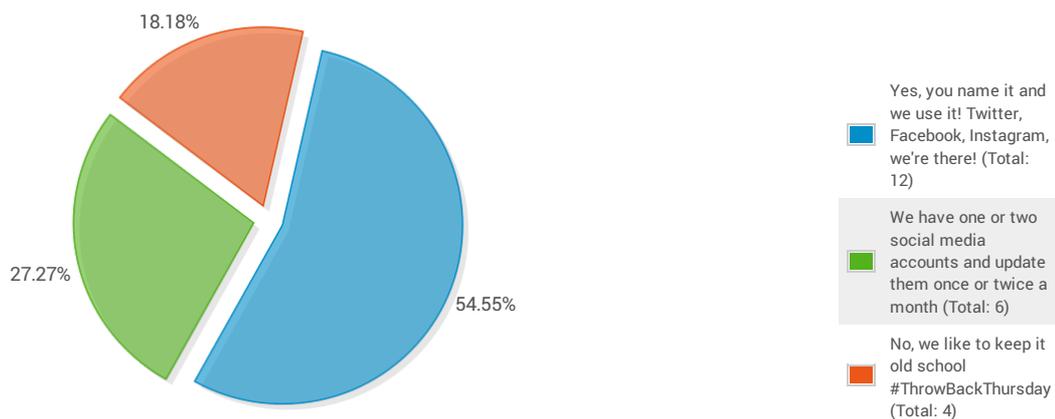
📅 19 Apr 2016 from 12:15:00 to 14:00:00

DESCRIPTION

Facilitated yet casual conversations on logistics business support topics such as human resources, finance, legal, and marketing

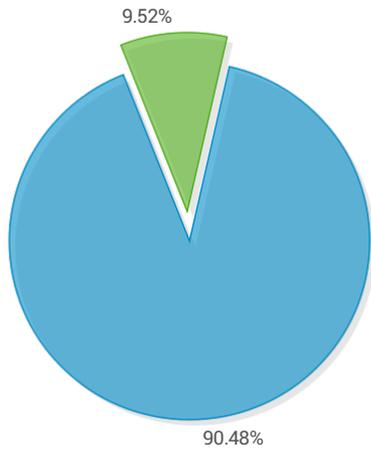
QUESTION

MARKETING: Does your company use social media to support your overall marketing goals and objectives?



QUESTION

MARKETING: Does your company have a website that's used to market itself?

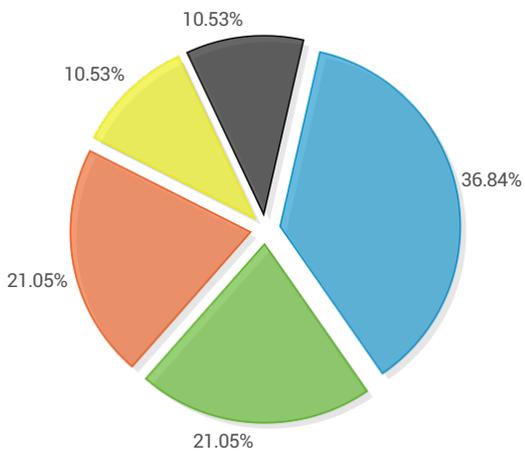


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 (Total: 19)

We do, but it's been a while since it's been updated.
 Numbers from 2010 are still on there.
 (Total: 2)

QUESTION

HR: What are the top 2 jobs your company is having trouble filling?



Logistics, Supply Chain, Operations, etc (Total: 7)

Manufacturing, Skilled Labor, Trades, etc (Total: 4)

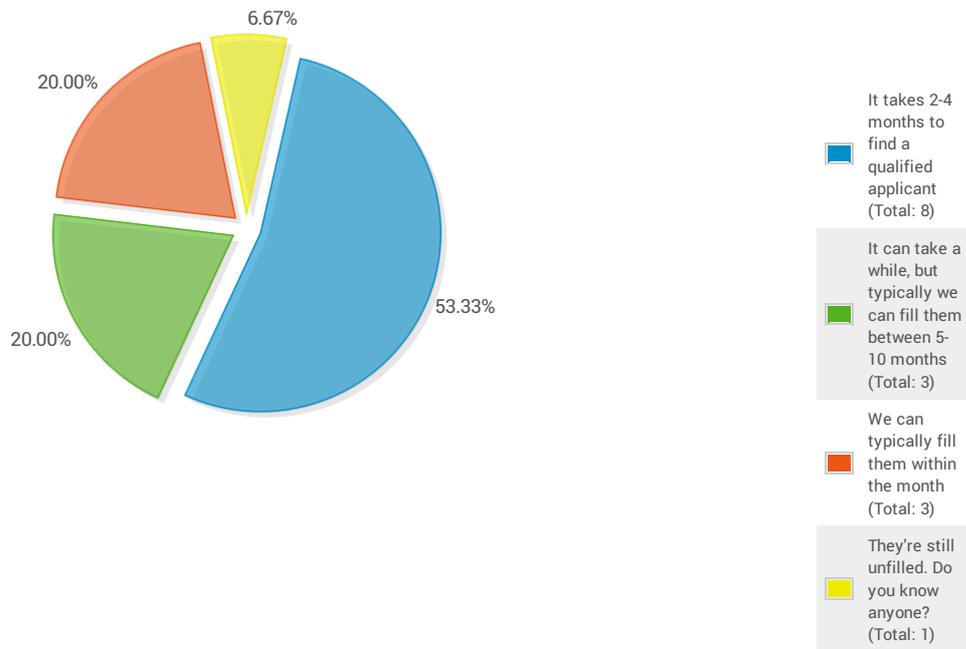
Other (Total: 4)

Sales, Marketing, Customer Service, HR, anything people related (Total: 2)

Information Technology (Total: 2)

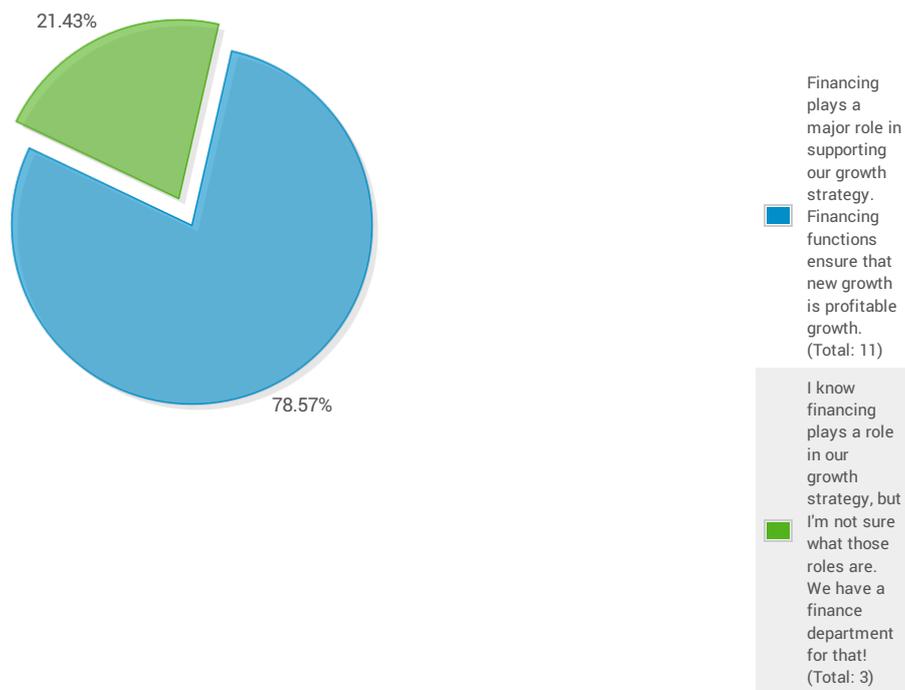
QUESTION

HR: How long, on average, do those jobs go unfilled?



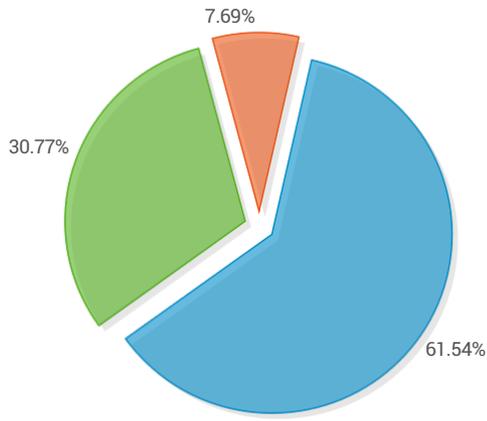
QUESTION

FINANCE: What role can financing play in supporting your company's growth strategy?



QUESTION

FINANCE: How will the Federal Reserve's change in monetary policy impact your company's performance?



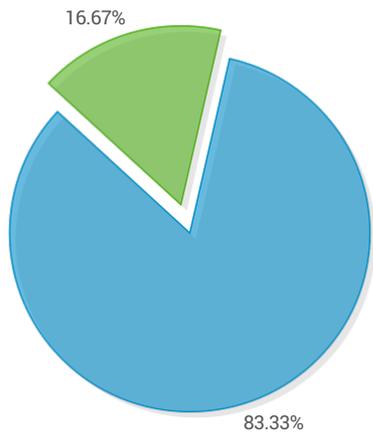
It may impact our performance, but I don't think we'll see any major changes. (Total: 8)

It will impact our performance a lot—our ability to borrow money, our interest rate, etc., all play a part in our performance. (Total: 4)

I don't think it will impact our performance at all. (Total: 1)

QUESTION

LEGAL: In terms of data protection and data breach, how are you protecting your company's data?

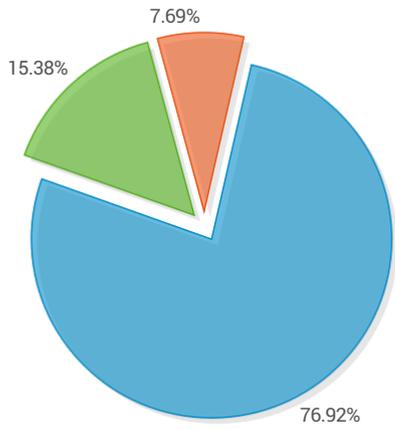


Firewalls, anti-virus software, the works! No one is hacking into our data! (Total: 10)

There are websites I can't visit at work so I think we have a firewall, but other than that I'm not sure (Total: 2)

QUESTION

LEGAL: How is your company creating a culture of compliance among its employees?



- Everyone from the CEO to the mail room worker knows about our compliance rules and makes sure they live up to them daily (Total: 10)
- We have to watch a video once a year that reminds us about our culture of compliance (Total: 2)
- We don't have a set culture of compliance, but it sounds like something we should put in place. Adding it to the to-do list! (Total: 1)

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