



AREA-1 AND THE GEORGIA CENTER OF INNOVATION FOR AEROSPACE

Case Study

AREA-1 is a leader in the small unmanned aerial vehicle (UAV) market. Located in Kennesaw, Georgia, the company is dedicated to building UAVs to help test and develop new technologies in the aerospace industry. The UAV market is projected to grow 12 percent between 2013 and 2018, generating \$86.5 billion in revenues during that period. Georgia’s Center of Innovation for Aerospace strategically introduced AREA-1 to Middle Georgia State College. Recognizing the school’s focus on the aviation industry in both the technical and management fields, AREA-1 found a partner to help support its ongoing research and development needs. MGSC and the Federal Aviation Administration (FAA) helped fund several testing opportunities for the company. Additionally, through this relationship, the FAA granted AREA-1 a special two-year contract to fly private unmanned UAVs for their research and testing needs. AREA-1 has since finished two projects for NASA and a project for the Air Force. The learning and technology discovered will be put to work in key areas for military, public safety and agriculture. With the projected growth of the aerospace industry in the next five years, AREA-1 is positioned to be a leader and innovator in the aerospace market – which will generate new projects, technologies, revenue and additional jobs in Georgia.

“To a large extent, AREA-1 owes its existence to the Georgia Center of Innovation and the State of Georgia. I really am immensely grateful for what they’ve given.”

Nick Alley,
CEO, AREA-1



GEORGIA CENTER OF INNOVATION

Aerospace

